



## Arkansas Society of Association Executives

PO Box 23034 | Little Rock, AR 72221

501-223-9188

[www.arksae.net](http://www.arksae.net) | [office@arksae.net](mailto:office@arksae.net)

October 24, 2017

Dear Valued Associate Member:

The Arkansas Society of Association Executives (ASAE) would like to invite you to join with ASAE by becoming a Partner with our association. Being a Partner with ASAE makes it easier for planning and budgeting purposes plus it gives you more opportunity to promote your company. A Partnership would allow you to better showcase your company to the association executives of Arkansas.

Enclosed is a sheet that describes the Partnership Program and the many ways your company can be highlighted and promoted. We have created a program with three different levels of participation to choose from in order to meet your particular marketing needs.

If you want to take advantage of the 2018 Partnership Program, just complete the enclosed application and return it to:

ASAE  
PO Box 23034  
Little Rock, Arkansas 72221

We'll be happy to work with you to meet your needs. The Partnership can be paid on a quarterly basis (January 1, April 1, July 1, October 1). All add-ons will be billed separately and due by January 31.

If you have any questions, please feel free to contact the office at 501-223-9188.

Thank you again for your continued support of ASAE!

# ASAE Partnership Package Details

## 2018 Premier Partner – Value \$8800—Your cost only \$6500

### ***Includes (Item and value):***

- Associate dues (\$150 each) for two (*Additional memberships: \$100*)\*
- 2 Lunches Paid Annually
- 2018 ASAE Membership Directory Ad, full page (*materials due January 15, 2018*)
- Help distribute directories to association executives (*Only available to Premier Partners*)
- Recognition page in the 2018 Directory as well as Partner icon on your listing
- Recognition at Trade Show by displaying Partner icon
- 1 double sized Trade Show Booth (8'x20') (*Additional booths: \$350*)\*
- 2 Convention Registrations for your company
- Convention Sponsorship: Full page ad in Convention Brochure (*materials due March15, 2018*)
- Christmas Party Sponsorship
- 4 Christmas Party Tickets
- Host a monthly luncheon (or other event)
- Help at event registration desk, welcome attendees
- Newsletter Profile

## 2018 Preferred Partner – Value \$4500—Your cost only \$3200

### ***Includes (Item and value):***

- Associate dues (\$150 each) for two (*Additional memberships: \$100*)\*
- 1 Lunch Paid Annually
- 2018 ASAE Membership Directory Ad, full page (*materials due January 15, 2018*)
- Recognition page in the 2018 Directory as well as Partner icon on your listing
- Recognition at Trade Show by displaying Partner icon
- 1 standard size Trade Show Booth (8'x10') (*Additional booths: \$350*)\*
- 1 Convention Registration for your company
- Convention Sponsorship: Half page ad in Convention Brochure (*materials due March15, 2018*)
- Christmas Party Sponsorship
- 2 Christmas Party Tickets

## 2018 Patron – Value \$1750—Your cost only \$1400

### ***Includes (Item and value):***

- Associate dues for one (*Additional memberships: \$100*)\*
- 2018 ASAE Membership Directory Ad, ½ page (*materials due January 15, 2018*)
- Recognition page in the 2018 Directory as well as Partner icon on your listing
- Recognition at Trade Show by displaying Partner icon
- 1 standard size Trade Show Booth (8'x10') (*Additional booths: \$350*)\*
- 1 Convention Registration for your company
- 2 Christmas Party Tickets

***\*All add-ons must be paid in full and will be billed separately***

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**2018 ASAE Partnership Contract**

Yes, my company, \_\_\_\_\_, would like to become a partner with ASAE by choosing the following partner level:

- Premier Partner, \$6500
- Preferred Partner, \$3200
- Patron, \$1400

**2018 ASAE Membership Directory Listing & Ad:** As a partner I will submit the name(s) and photo for my membership listing by January 15. I will also provide the ad materials (camera ready) for my directory ad by January 15. **(Initials \_\_\_\_\_)**

**Newsletter Profile:**As a Premier Partner, I agree to provide the photograph, two headshots of my company ASAE Members, and up to 100 words of text for one of the monthly newsletters\* by the 25<sup>th</sup>, prior to the distribution of the newsletter on the 1<sup>st</sup> of the following month. **(Initials \_\_\_\_\_)**

*\*Month selected will be mutually agreeable between ASAE and the Partner*

I choose to pay for my partnership by one of the following methods:

- I will provide a check for the total amount by January 15, 2018
- I choose to be invoiced quarterly\*\*, 25% of total amount

\*\*Quarterly payments will be due on January 1, April 1, July1 and October 1  
All "add-ons" will be due January 31

*The contact listed below will serve as the main contact for supplying ad materials and information as needed as well as payment for the partnership.*

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Direct line/cell #: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

*We look forward to making this a successful Partnership Agreement!*