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Subject: January 2015 ASAE Newsletter

Reply: office@arksae.net

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ARKANSAS SOCIETY OF ASSOCIATION EXECUT

January 1, 2015

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ASAE Starts 2015 With Some Great Events!

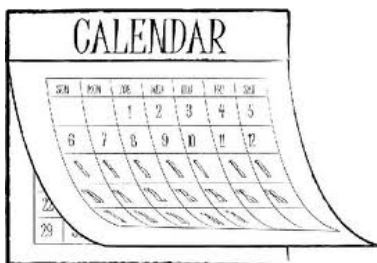
(See page 38 of the 2015 ASAE Directory to mark your calendar for ASAE's monthly events)

The ASAE Board hopes to soon confirm a date for the annual "ASAE Lunch with the Governor". This event is for association executives and their staff, \$ 100 per person with a portion of the proceeds going to the Arkansas Sheriffs Youth Ranches.

January 22 (Thursday) **The Little Rock Marriott** is hosting an Executives BEFORE hours from 7:00am -8:30am in the Great Room (lobby area) with coffee and danish. Start your day with your fellow association executives. There is no charge for this event and it's open to association executives and their staff. An RSVP is appreciated to the ASAE office, office@arksae.net

February 17, 11:45 At the luncheon meeting at the **DoubleTree Little Rock** ASAE member, **Michelle Mann of JPMS Cox, PLCC**, with the help of Bruce Alt, CAE and Richard Hedgecock, CAE will present a program on document retention. What great timing, since you're probably going through files in February preparing your tax return. AND in March ASAE will provide an opportunity for you to destroy those old records. Be sure to invite the appropriate person from your association or company for this presentation.

March 25 (Wednesday) 4:00pm-6:00pm "Shred It Tailgate Party" **Little Rock Marriott** THANKS for hosting in the River View Room. We'll enjoy traditional " tail-gate" food and beverages. Park in the River Market parking lot and bring your boxes of old records to be destroyed. THANKS ASAE member, **Chad Farmer of UCP** (United Cerebral Palsy), for providing a truck and secure document destruction. UCPs "Gone for Good" document destruction can also safely destroy old hard drives.



2015

(See Page 38 of 2015 ASAE Directory for calendar of events)

January- Governors Lunch
Date to be Decided

February 17, 11:45 Lunch
Doubletree Hotel Little
Rock
424 W. Markham

March 25 (Wednesday)
4:00 - 6:00pm
Little Rock Marriott
River View Room
Three Statehouse Plaza
"Shred It" Tailgate Party

April 21, 11:45
Lunch
Comfort Inn & Suites
707 I-30

May 5, Lunch time
Annual Trade Show
Statehouse Convention
Center

June 16, 11:45
Lunch
Hilton Garden Inn
10914 Kanis Road

July 13-14
Annual Convention
Embassy Suites NW
Arkansas
3303 Pinnacle Hills Pkwy
Rogers, Arkansas

August 18, 11:45 Lunch
Holiday Inn Pres. Conf. Center
600 Interstate 30

September 15, 11:45 Lunch
Crowne Plaza
201 S. Shackelford

October 20, 11:45 Lunch
NOAH's Event Center
21 Rahling Road

November 17, 11:45 Lunch
Holiday Inn Airport
3201 Bankhead Drive

December Holiday Event,
TBD

Bill Stovall Joins ASAE Representing Arkansas Community Colleges

Bill H. Stovall, III recently joined ASAE as Executive Director of the Arkansas Community Colleges, formerly known as Arkansas Association of Two-Year Colleges (AATYC). The organization chose a different name to better reflect the diverse nature and mission of its 22 member institutions. During its 25 years as the AATYC, the association helped galvanize two-year institutions into a unified entity with a stronger, more powerful voice as well as a presence that couldn't easily be ignored. Since the creation of what is now the ACC, two-year institutions they have grown in number and stature and have moved to the forefront of the workforce and economic development conversations locally and regionally. Thanks in part to the two-year association, Arkansas's political and business leaders have come to view community colleges as seminal to the process of educating and training citizens to meet the demands for a highly-skilled workforce. - See more at:

<http://www.midsouthcc.edu/blog/two-year-college-group-changes-name-retains-focus/#sthash.TXCkm4aK.dpuf>



Arkansas Community Action Agencies Association Announces New Executive Director Rebecca Reynolds

The board of directors for the Arkansas Community Action Agencies Association has announced that Rebecca Reynolds has been named the association's new executive director. Reynolds succeeds departing executive director Rose Adams, who announced her retirement earlier this year.

Reynolds will be transitioning to ACAAA from her position as Cabot Program Administrator and Director of Waiver for Lonoke Exceptional Development Center serving individuals with disabilities. She has, as well, been the Executive Director for Family Violence Prevention in Batesville and acted as Development Coordinator for the Arkansas Coalition Against Domestic Violence.

She holds an Associate of Science in Early Childhood Education from UACCB and a Bachelors of Science in Human Services Management from the University of Phoenix. Reynolds' career has been focused on advocating for human rights: She has served with such entities as the Arkansas Coalition Against Sexual Assault Advisory Council, the Arkansas Coalition Against Domestic Violence Board of Directors, and the Arkansas Victims Assistance Academy.



Roberta Patrick, Arkansas Farm Bureau

Positions Available:

Visit Rogers, a division of the Rogers-Lowell Area Chamber of Commerce, is seeking an executive director. The executive director manages all functions of the bureau and plans the annual budget and marketing plan. The ideal candidate should have a minimum of three years convention and visitor bureau experience, at least two years supervisory experience and a bachelor's degree in hospitality, communications, marketing or related field. Interested applicants can send their resume to rburns@rogerslowell.com.

Resume:

1) New Resume on file, contact the ASAE office for this complete Resume: Key strengths and competencies Corporate Compliance, Policy/Regulation compliance, Program development, Training/Educational development, Performance tracking and evaluation, Workers compensation, Payroll, Supervision, Organizational skills, Accreditation standards

Retires

I began working at Arkansas Farm Bureau Federation in June 1976 in what was then called Commodity Activities; in April 1982 was promoted to secretary to work with the staff in the Legislative Affairs and Communications departments; in May 1987 was promoted to a staff position as assistant supervisor of Office Services and assistant for Public Affairs department; in Feb. 1990 was promoted to Coordinator, Legislative Research and in January 2006 became the Corporate Secretary. I will be retiring January 31, 2015 (after 38 years and 7 months with the organization).



My husband, Roger, and I plan to travel, devote more time to working in the various programs of our church and I will be doing volunteer work at an assisted living facility in Benton. Roger took early retirement four years ago and we are very blessed that I too can now take early retirement.

Thanks again.
Roberta Patrick, Corporate Secretary
Administration

Holly Wilson Named Director of Arkansas State Chamber Foundation

Holly Wilson has been named Director of the Arkansas State Chamber of Commerce Foundation. She will be responsible for conducting research, public speaking and fundraising to educate the business community about the economic impact of Arkansas's civil justice system." Wilson previously worked as the Communications Director for the Republican Party of Arkansas for the 2014 election cycle. A native of Osceola, she earned a Bachelor of Arts degree in International Relations with a focus on Economics from the University of Arkansas at Fayetteville in 2007 and a Juris Doctorate from the University of Arkansas School of Law in 2010. She has been an active member of the Arkansas Bar since 2011. Following law school, she moved to Washington, D.C. to work in the office of U.S. Sen. John Boozman where she served as Professional Staff/Counsel on the Senate Commerce Committee. She then held the position of Legislative Assistant in the office of Sen. Boozman before returning to Arkansas in 2013.

Office Space Available Both within a block of the State Capitol!

1) Office Space available near State Capitol in the **Arkansas Press Association** (APA)

Building at 411 South Victory. Perfect for one, two or three-person office. Conference room available. Free parking. \$725 per month. Contact Tom Larimer at the APA tom@arkansaspress.org or (501) 374-1500.

2) Office space for rent - 1500 sq. ft. - across from the State Capitol. Contact Randy Lann at **Arkansas Homefurnishings Association** (501) 375-3091 or randylann@artistotle.net

Noah's of Little Rock- Meeting and event planners are invited to their grand opening Saturday January 24, 11am until 2:00pm. Tour Little Rock's newest event center and meet ASAE member, Britney Manning or contact her later for a tour at britney.manning@mynoaahs.com. The event facility in West Little Rock has over 9,000 square feet of meeting space.
21 Rahling Circle
Little Rock, AR 72223
(501) 413 7924
www.noahsweddings.com

Murry's Dinner Theatre- *Nana's Naughty Knickers* runs Jan 13 - Feb 7 Bridget and her Grandmother are about to become roommates. However, what Bridget saw as a unique opportunity to stay with her favorite Nana in New York for the summer quickly turns into an experience she'll never forget. It seems her sweet Grandma is running an illegal boutique from her apartment, selling hand-made naughty knickers to every senior citizen in the five borough area!
Whether your coworkers number 5 or 255 we'd love to welcome you to the Murry's family. 2015 Show Schedule is available.
Contact Moriah Patterson,
Group Sales, moriahlp@gmail.com
501-562-3131, murrysgroups@outlook.com
For reservations, call
501.562.3131 or visit www.murrysdp.com

2014-2015 ASAE Board & Officers

President, **Brent Stevenson, IOM**
Vice President, **Vicki Farmer, IOM, CAE**
Secretary /Treasurer, **Brian Itzkowitz**
Immediate Past President, **Kenny Hall, JD**

Board Members at Large
Max Braswell

Nancy Elphingstone
Karen Hutchins JD, CAE
Rita Madison
Derek Rudkin, CAE
Jodiane Tritt, JD

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Special Advisor to the Board: **Bill Canter**

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