

Hi, just a reminder that you're receiving this email because you have expressed an interest in Arkansas Society of Association Executives. Don't forget to add mary.dandurand@gmail.com to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



ARKANSAS SOCIETY OF ASSOCIATION EXEC

Newsletter for Association Executives in Arkansas

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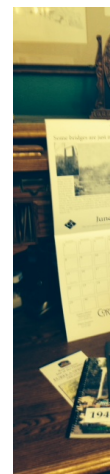
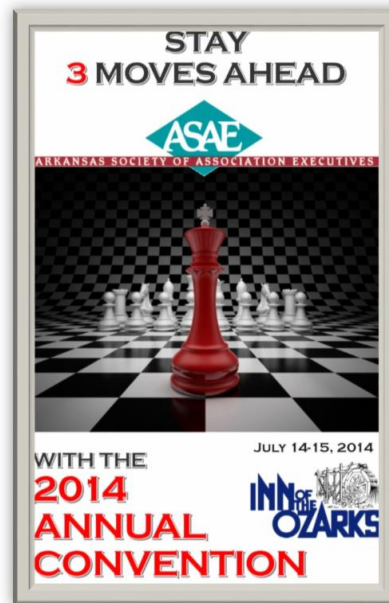
ASAE Annual Convention
Stay 3 Moves Ahead
July 14-16, 2014
Best Western Inn of the Ozarks

Positions Available

1) **HURRY- This position closes tomorrow!**
The Little Rock Convention & Visitors Bureau is looking for someone to join our team! We are accepting applicants for the position of Administrative Coordinator. The coordinator will help provide marketing, administrative and clerical support to our sales and services department.

Please visit <http://agency.governmentjobs.com/littlerock> for more information and don't delay. Only online applicants will be accepted and application must be completed by Wednesday, **July 2.**

2) **Arkansas Bankers Association** is seeking a **Marketing Coordinator** -Job Responsibilities (partial list): 1) Creative Design for event brochures and promotional materials including but not limited to live events, webinars, government relations events. 2) Create signage for all events including, but not limited to conferences, seminars, golf tournaments and silent auction. 3) Create and order all



Mary
C

In years gone by, it took many days to register for the ASAE Annual Convention. Today you can register on-line, <http://events.r20.constantcontact.com/oeidk=a07e92vnvidf99fa15a&llr=monxhnn>

Please register BEFORE end of day, Call the Inn of the Ozarks to reserve 998-9620.

sponsorship materials, including, but not limited to lanyards, keycards, name badges, certificates and giveaways. 4) Organize trade shows. Create signage, organize drawings, manage vendor/attendee interaction. Requirements: Prefer 4 year degree in Marketing, Communications or related field or 5 years minimum experience. Desired skills: website development, creative design, writing, editing. Proficiency in Adobe Creative Suite Please forward resumes to Aaron Gamewell @ aaron.gamewell@arkbankers.org

2) **Entry Level PR Position** at non-profit. Looking for a recent college graduate who is a skilled PR writer, outgoing and able to network with the media and volunteers, great social media skills, high energy and manages their time well. This position is with a young but solid non-profit. Please send resumes to **Stacy Sells** at stacysells@me.com

3) **Sales Manager- The Arlington Hotel** is seeking a Sales Manager. Please send resumes to bbaker@arlingtonhotel.com

4) **Holiday Inn Presidential Conference Center** is Seeking a Sales & Catering Manager. Please forward resumes and salary requirements to: Deandra@hipresidential.com

A NEW Resume:

1) Relocating to Little Rock, Arkansas in June, 2014. I had the privilege of starting my career at Unilever, a Fortune Global 500 company which was also voted one of the "World's Most Admired Companies" in 2013. I currently manage Unilever's customer service operations team which supports the world's largest retailer, Walmart. My work in both management and strategic planning has prepared me to lead in any corporate environment.

Technical Skills

- *Proficient in Microsoft Office
- *Proficient in SAP (leading enterprise resource planning software), Retail Link (Walmart's syndicated data system), and RSi (data management system)

Education

Bachelor of Science Degrees in Business Administration, University of Arkansas-Fayetteville, AR

- * Majors: B.S. in Financial Management/Investments
B.S. in Transportation and Logistics
- * Walton Honors Scholar
- *Cum Laude

2014 Calendar of Events

(Full calendar on page
38 of the ASAE directory)

Thank you! Convention Sponsors

**Bentonville Convention & Vis
Best Western Inn of the
Eureka Springs Chamber of
Eureka Springs City Advertisi
Commission
Little Rock Convention & Vis
Team Tunica**

Arlington Hotel &
Aurora Technologi
Austin Convention Hote
Big Cedar Lodge
Branson Convention Ce
Branson/Lakes Area Convent
Celebration Event
enSync Corporatio
Fort Smith
Harrison Convention & Visi
Hiltons of Bransc
JQH Properties: *Chateau of
Courtyard Marriott Fort Smith,
Hot Springs, Embassy Suite
Arkansas, Holiday Inn North
Pine Bluff Convention & Visit
Print Connections
Sunbelt Convention Se
Visit Hot Spring
Visit Rogers
Winthrop Rockefeller Ir*

Slate for 2014-15 Board & Approved by Members on

Congratulations to the 2014-2015 ASAE (The Installation is Tuesday, July 15) Banquet at the convention at the Inn of Eureka Springs.

2014-2015 ASAE Board & Of President

Brent Stevenson, IOM

Vice President

Vicki Farmer, IOM, CAE

Secretary /Treasurer

Brian Itzkowitz

Immediate Past President

Kenny Hall, JD

Board Members

One year left in term:

July 14-16
Annual Convention
Best Western Inn of the Ozarks
Eureka Springs

July 25-July 30
Southern Legislative Conference
Statehouse Convention Center, Little Rock

August 9-12
Nashville-ASAE

August 19, 11:45
Luncheon
Wyndham Riverfront

September 16, 11:45
Luncheon
Argenta Community Theatre

October 21, 11:45
Luncheon
Clinton Presidential Center

November 18, 11:45
Luncheon
Hilton Garden Inn-NLR

December ?
Christmas Party
TBD

Nancy Elphingstone
Rita Madison
Jodiane Tritt, JD

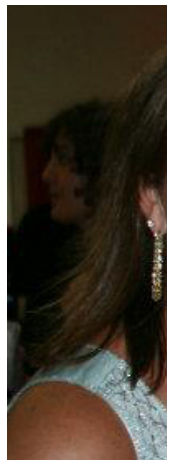
Two-Year Term
Max Braswell
Karen Hutchins, J.D., CAE
Derek Rudkin, CAE

Ex-Officio
Celine Peruzzi

Richard Hedgecock and Holly Heer New Certified Association Executives



Richard Hedgecock, CAE



Holly Heer, CAE

Richard Hedgecock, CAE and **Holly Heer, CAE**, association executives who recently received their Certified Association Executive (CAE) designation from the International Commission of ASAE, joining more than 100 other leaders worldwide.

Richard Hedgecock, CAE is the Executive Director of AGC Arkansas (Arkansas Chapter of the Associated General Contractors of America, Inc.).

Holly Heer, CAE is Director of Membership for the Arkansas Hospitality Association.

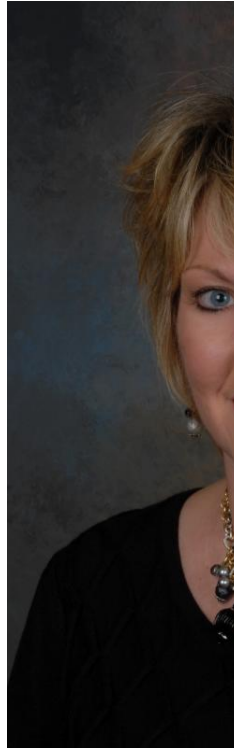
The Summer 2014 class of CAEs successfully completed the CAE examination administered nationwide during the 2014 ASAE Annual Meeting & Conference in Nashville, TN, August 9-12. The CAE Program is designed to elevate professional standards, enhance performance, and designate those who have demonstrated knowledge essential to association management. The CAE Program

Cindy Dewitt, Long Time ASAE Passed Away June

Long time ASAE Member, **Cindy Dewitt** passed away on Sunday, June 22. Cindy was the Director of Sales for the Hot Springs Convention Center and served as the 2011-2012 Ex-Officio on the ASAE Board. Her husband, Larry, shared that he and Cindy had first met at an ASAE Convention.

A fund was established by Cindy's fellow employees at Visit Hot Springs and her friends in ASAE to benefit her daughter, Madison's college fund. Memorials may be sent to: Cindy DeWitt Memorial

Fund BancorpSouth
3101 Central Avenue
Hot Springs, Arkansas 71901
ph501-318-2280



This article from the [Sentinel Record](#) celebrates Cindy's spirit:

Celebrating a Precious Life

The phone would ring like clockwork as the group met at the Hot Springs Convention Center. At the other end of the line would be Cindy Dewitt, sales manager for Visit Hot Springs, the city's sales bureau, graciously asking for help or both about the group. Maybe it would be furniture to show on "Antiques Roadshow" or the return of a 1,200-member convention center. It didn't matter. DeWitt wanted to know they were important to Hot Springs. She wanted to return show the community the importance of the convention center to the economy.

There is no measuring the loss the community felt this week with DeWitt's passing after a long battle with breast cancer, just as there is no measuring the long-term economic impact that the sales manager's death had on the convention center's staff, led by DeWitt for many years.

DeWitt was group sales manager for DeWitt before joining the center's sales staff. She had held senior executive marketing positions in Tulsa, Lake Charles, La., and Little Rock. She is a graduate of the University of Central

degree in marketing. She held membership in the Arkansas Society of Association Executives and the Dallas/Fort Worth Society of Association Executives.

One of DeWitt's main accomplishments was that her sales staff was booking the popular "Chubb's Antiques Roadshow" Service program, "Chubb's Antiques Roadshow" center. The show taped three segments at the time was the most popular series in the summer of 2002. It was - and likely still is - one of for a town our size. DeWitt had been a manager since 1998 when she was selected to replace Paul Vitale, director of sales.

"Although we have had many major victories, meetings, conventions, groups, trade shows at the Hot Springs Convention Center during the years, we are committed to a policy of continuous improvement of our laurels. We are working hard every day to improve our business we have and to continually add to the mix so that Hot Springs' No. 1 in the world. DeWitt told us in 2006.

That commitment to victory extended into her personal life, especially after her diagnosis with cancer. She so valiantly fought for the past few years, and we are all guilty of not doing enough for granted. Something like cancer may not be curable. It's just a speed bump in the road because I've got a lot of living left to do. DeWitt told us that same year.

We know that under the overall leadership of Arrison, the CEO of Visit Hot Springs, the center will continue that success story to another level. But we'll miss the presence of Cindy. In fact, we'll miss it a lot. Our prayers are with her husband, Larry, Madison, and Cindy's parents and extended family.

JULY 2ND CELEBRATION OF 50TH ANNIVERSARY OF THE 1964 CIVIL RIGHTS ACT

The Arkansas Psychological Association is sponsoring a Special Program Little Rock, AR, June 19-21, 2014. On Wednesday, July 2, 2014 the Arkansas Psychological Association will commemorate the 50th anniversary of the 1964 Civil Rights Act.

The purpose of the event is to raise awareness of the impact of discrimination in the workplace. The event is named in the 1964 Civil Rights Act signed by Lyndon B. Johnson on July 2nd. A committee of the Arkansas Psychological Association is studying the effect of discrimination in the workplace based on ethnicity/nationality, gender, sexual orientation, and religion supported by scientifically based research studies.

A public statement has been prepared to address the effect of workplace discrimination on the community.

groups and will be read during the evening. The program also addresses the resolve of the Arkansas Association to work to create a healthy environment for all populations. APA has made dedicated efforts and program towards promoting health and well-being while enhancing workplace performance. A number of Arkansas companies have received awards over the past decade through APA's Healthy Workplace Aware Program, recognizing excellent workplace practices. The commemorative event honors icons of civil rights advocacy from the Arkansas community. Awards will be presented to Dr. Robert Roberts, psychologist, and one of the recipients is Dr. and Brownie Ledbetter, posthumously, from the Arkansas Public Policy Panel. The event is free and open to the public. The program will follow the program. The event will be held at the Mosaic Templars Cultural Center, 9th and Main, Little Rock from 6:00 p.m. - 8:00 p.m. The event is sponsored by the Office of Governor Mike Beebe, the Office of Little Rock, Central High Historic Site, the Mosaic Templars Cultural Center, Philander S. Smith Foundation, Social Justice Initiative and the University of Arkansas at Little Rock - Institute on Race and Ethnicity. If you would like more information about the event, please contact **Anne Fuller, Executive Director** at 501-614-6500 or email at anne@arpapsyca.org

Two Reports Due:

- 1) **2nd Quarter Lobbyist Report** (4/01), due on **Tuesday, July 15, 2014**. According to the Arkansas Rules and Regulations, a registered lobbyist is required to file a quarterly report within 15 days of the end of each calendar quarter. Whenever the filing date falls on a Saturday, Sunday, or legal holiday, the filing shall be extended to the next business day. If the office is closed for official business on such a day, the filing shall be extended to the next business day, not a Saturday, Sunday, or legal holiday.
- 2) **2014 Annual Report for Nonprofit Corporations** due by **August 1st**.

Both can be filed on-line on the Arkansas State's website: www.sos.arkansas.gov

Youth Ranches Night at Saturday, August 16th

Join the children and staff of the **Youth Ranches** for an evening of baseball and softball at **Stephens Park**. Arkansas Travelers will be in town for the first time in 100 years. The game is at 7:00 p.m. on Saturday, August 16th. Tickets are \$5.00. For more information, call 501-614-6500 or visit www.youthranches.org

Dickey-Stephens Park, North Little
August 9, 5:30 pm Tickets are \$6 each
ticket purchase will go to support th
the Ranch. Please purchase your ticke
calling the Ranch at (870) 793-6841.
support!

IT People and Compa Your Fellow ASAE Members

A week doesn't go by that I don't hear
office being "down".

Here are a few IT people your fellow
executive members recommend. If you
current provider of IT, let the ASAE
we'll share their name in the July ne

- 1) "We use **Datamax Micro**" Anne Fuller
- 2) "We use **Cathy Christian** and her com
joined ASAE. Kenny Hall
&
"I use Cathy Christian <cathy@cathych:
Nancy Elphingstone
- 3) "Yes, we have a good company that
and provides good service . Call **Doug
Hut** and tell him Montine sent you. "M
- 4) I have 2, **Mainstream Technologies** &
Oleen (they do our IT consulting)- Bri

Office Space Availa Both within a block of the State

1) Office Space available near
in the **Arkansas Press Associat:**
Building at 411 South Victory.
one, two or three-person office
room available. Free parking. :
Contact Tom Larimer at the APA
tom@arkansaspress.org
or (501) 374-1500.

2) Office space for rent - 1500
across from the State Capitol.
Lann at **Arkansas Homefurnishing**
(501) 375-3091 or randylann@ari

Associate News

Little Rock Marriott \$16 MILLI
Suzanne Cearley joins sales tea
spending it on our full renovat

well under way now. It is exciting the transformation of the hotel above is of our transformed guest 42' televisions, floor night lighting city and river views. Meeting room complete with new carpet, vinyl banquet chairs. The Restaurant completely being redesigned and as Heritage Grille Steak and Fish. A new Great Room and M Lounge as well. Be one of the first to the new Little Rock Marriott. Suzanne has recently joined the sales team contact her at

suzanne.cearley@littlerockmarriott.com

4th OF JULY EXTRAVAGANZA at the

Celebrate the holiday with a "Riverfront" experience that includes private access to Riverfront Park, the Riverview Terrace. Casual seating available in Riverview Room and enjoying a buffet of BBQ Dinner and Dog Grill Station, BBQ Chicken, Chipotle Street Corn Grill, Water Mustard Slaw & Loaded Potato Salad and Apples on a Stick with chocolate caramel fondue and assorted toppings. Entertainment will be provided. White. \$50 for adults; \$25 for children here to reserve tickets.

Holiday Inn Presidential Conference

recently named **Katrice Summerlin** of Sales. Meeting planners can contact Katrice Summerlin at

Katrice@hipresidential.com 501-

Holiday Inn is seeking a Sales Manager.

Ladies Leadership Retreat in La

Puerto Rico by ASAE Member Anna Friday, Sept. 19th beginning at Monday, Sept. 22nd, 2014 ending EST. We will stay at the beautiful La Concha Resort. The cost of gourmet meals, beverages during treatments, fitness classes, etc. transportation once you arrive covered. (If you choose to extend or come early, I can arrange for

be transferred to you and you (discounted rate.) You will be your own airfare. In order to the retreat, you must complete application process. Application July 20th and the retreat is 1: participants, so it is best to The retreat investment is \$2,9 paid all at once or in two inst \$1,597. Upon acceptance into th payment options will be emailed Contact ASAE Member Anna Olson and registration anna@amoconsulting.com and www.amoconsultingfirm.com/upcor

Our Towne Conference and Visitation

Fairfield Bay changes its name **Bay Conference and Visitor Center** Renovation began on January 1, completed in August of 2013 and opened in October of 2013. After of operating we discovered that of Fairfield Bay were not easily on the web, Facebook or in our Membership Directory. The center contains over 8400 square feet of space for up to 500. Contact **Bob** at rcthompson@artelco.com or (501) 638-1111

Now that pollen season is finally remove the pollen! Contact new **Tracy Costa** if you're ready to building of pollen. Is the outside building yellow, brown / dirty trees blooming? Is the foot traffic Pollen into your facility? Is everyone sneezing, coughing, sore throat eyes and missing work to see the If you answered yes then you have with Pollen and JaniKing has got you. Let **Jani-King of Little Rock** your building and wash away the microgametophytes of seed plants your building look clean and remove the symptoms that foot traffic Jani-King stands alone as the only commercial cleaning franchise in the Little Rock Region since 2007 new ASAE Member Tracy Costa if to rid your building of pollen

tcosta@jkccs.com or (501) 223-

Argenta Community Theater (ACT)

their summer calendar:

Tickets are on sale now for our
Musical, "Fiddler on the Roof"
22-27!

For more information and tickets
www.argentacommunitytheater.com

Verizon Arena's summer line-up
August

8th JAMES TAYLOR 8:00PM

14-17th Ringling Bros Barnum &
Super Circus Heroes.

Tickets available at the Verizon
Office. All Ticket master outlets
phone at 800 745-3000 and online
www.ticketmaster.com

*Be "In the Know"- Receive Event
Announcements Via

Email: visit www.verizonarena.com
on the "In the Know" question mark
up.

Murry's Dinner Playhouse featuring

Basement Ladies 2, May 20 - June 1

It's 1969, and while the rest of the world
dealing with Vietnam and Woodstock,
church basement ladies are coming out
with pantsuits and guitars in a
hilarious musical comedy is a
church basement kitchens every
wonderful unsung women who work

June 24 Always a Bridesmaid begins

Call ASAE Member Caroline Pierce
and group tickets, 501-562-3131

Little Rock Tours:

For details on these trips and
here!

Branson Overnights in March and
03/13 and 06/24 \$225pp

Experience the excitement and
Branson in spring and summer on
overnight getaways with shows,
dining, and more! Dine in luxury
great off-season deals at the

Mall and Branson Landing, see a musical after-dinner show, and a great matinee show the following trip has truly got it all: show great dining, and the beauty of the Spring and Summer seasons! includes roundtrip transportation in one of our luxury motorcoach to two shows, 2 meals, lodging in Branson, and all taxes and

Wild, Wonderful West!

\$1895pp 05/31/14

KVRE Hot Springs Village Radio presents...Twelve fabulous days: the best of America's National Destinations include South Dakota Mount Rushmore, Yellowstone National Park, the Grand Tetons, and Jackson Hole. Price includes all transportation: motorcoach, tour escort, deluxe night, tours of 4 National Parks: Yellowstone, Badlands, and Grand Tetons, many meals, a scenic cruise in the Grand Tetons, and much, much more. Alaska Coach and Cruise

\$2,845 pp 06/05/14

Coach and Cruise to wonderous Alaska is a natural wonder through and through the coastal panhandle region. Cruise to Alaska is perhaps the most stunning Alaskan cruise you'll find not only the towns and scenic harbor vistas, but also the beauty of nature - including fjords, glaciers, and mountains galore. We'll set sail from Seattle, Washington, overnight to Alaska's exciting places along the way, including spectacular western loop, getting through South Dakota and Montana returning via Idaho and Wyoming. of your luxurious motorcoach will take you to see some of America's most beautiful scenery along the way. There are "bonus stops" on our way to our destinations including Mount Rushmore and the Grand National Park. And as always-a trip that will leave you smiling!

President, Kenny Hall, JL
Vice President, Brent Stever
Secretary/Treasurer, Vicki Farn
Past President, Montine McN

Board Members:
Nancy Elphingstone
Jeffery Hall
Karen Hutchins, JD, C
Brian Itzkowitz
Derek Rudkin, CE
Jodiane Tritt, JD

Ex Officio
Leigh Andersor

*ASAE's membership includes over 140
association leaders of over 140
largest business, trade, profes
sional and charitable organizations.*

Mary Dandurand, Executive Director
Arkansas Society of Association Executives
P.O. Box 23034
Little Rock, Arkansas 72221
www.arksae.net
mary.dandurand@gmail.com
PH (501) 223-9188

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Try it FREE today.

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