Hi, just a reminder that you're receiving this email because you have expressed an interest in Arkansas Society of Association Executives. Don't forget to add mary.dandurand@gmail.com to your address book so we'll be sure to land in your inbox!

You may unsubscribe if you no longer wish to receive our emails.



ARKANSAS SOCIETY OF ASSOCIATION EXECUT

November 2014

Friend ASAE on Facebook facebook.com/arksae

2014

(Full calendar, page 38 of the ASAE directory)

November 18, 11:45 Luncheon

Hilton Garden Inn-NLR

"Be Prepared to Respond to the Media"

Ar. Broadcasters Assn. & Ar. Press Assn.

December 10

4:00-6:00
Holiday Reception
5:30 It's a Wonderful Life
Ron Robinson Theatre

JanuaryLunch at the Governor's

November Luncheon Meeting November 18, 2014, 11:45am Hilton Garden Inn

4100 Glover Lane, North Little Rock

Program:

Be Prepared to Respond to the Media

Doug Krile, Arkansas Broadcasters Association **Tom Larimer**, Arkansas Press Association Moderator: **RJ Hawk** of 103.7, the Buzz

\$20 per person Please RSVP to: Office@arksae.net

Hopefully your association or company will never be hit with a crisis that requires to you provide an immediate response to the media.

As the leaders and spokesmen for your industry or your company, you may be called upon only when there are significant changes in your industry. But we all know that with an upcoming legislative session, there's bound to be a time when you are asked to comment on issues and how legislation will affect your industry.



RJ Hawk, The Buzz

Let some local media experts help you prepare when the media calls. As they say, if you don't help write the story, it will be written for you. Make sure the public hears the message you want delivered. It can also serve as a great time to bring positive awareness to your industry.

RJ Hawk-RJ is an Athens, Texas native who currently produces and contributes on the Show With No Name at 103.7 The Buzz. Every

Mansion
Date TBD

February 17 The Capital Hotel 111 W. Markham

"Document Retention"

March

4:00- 6:00 pm Date/site TBD

"Shred It" Tailgate Party
From the Feb. meeting, you know
which documents/hard drives you
can now destroy. Come toss back a
beer or wine with your ASAE
Friends whil you shred

April 21

those old files!

Comfort Inn & Suites
707 I-30

May 5

Lunch Hour
Annual Trade Show
Cinco de Mayo
Statehouse Convention
Center

June Meeting
<u>TBD</u>

July 13-14

Annual Convention Embassy Suites NW _ Arkansas

Positions Available-one new listing!:

1) D irector of Membership-This position is a thirty-five (35) hour workweek.

All resumes should be sent to jirwin@arktla.org.

Duties of the Director of Membership include the following: (partial list, contact ASAE for full list) Member Services:

Developing and implementing member services in accordance with the Strategic Plan.

Working with the Membership Committee and its task groups to determine best practices in meeting Friday during the football season you can catch RJ breaking down high school games on KATV Ch.7 in the morning and then calling high school football games in the evening. Along with his duties at The Buzz, RJ is the color commentator for Henderson State football broadcasts, public address announcer for the UALR men's basketball games, and has recently opened his own social media company.

Breakfast for New House Members Friday, November 7, 7:00am

ARBEV/ASAE/ASPL's Breakfast for the newly-elected House Members is THIS FRIDAY, November 7, 7:00 at the Capitol Hill Apartments (on 4th St on Capitol grounds).

You must RSVP to Laura Hawkins before the end of the day, Monday, Nov. 3! hawkins@arkmed.org>

There is no charge to attend, this is a benefit of your membership in either ASAE or ASPL. Therefore, NO GUESTS PLEASE!

Long-time Arkansas State Chamber Leader, Bob Lamb Passed Away.

Bob was a founding member of ASAE.

Bob Lamb, who as the longtime head of the Arkansas State Chamber of Commerce, played a pivotal role in hundreds of economic development projects throughout the state, died Saturday, October 25.

For 25 years, Lamb held the position of Executive Vice President of the Arkansas State Chamber of Commerce and



Associated Industries of Arkansas. In that position, he served as a strong and effective voice for business interests at the State Capitol, led several successful efforts to keep Arkansas a right-to-work state, and organized and led hundreds of industrial job recruitment trips around the nation.

After leaving the State Chamber, Lamb and his wife, DeeDee, moved from Little Rock to Fayetteville, where he worked another 18 years as an officer and director for the Arkansas Western Gas Company.

Memorials may be made to Central United Methodist Church P.O. Box 1106, Fayetteville, Arkansas 72702 or Washington County Historical Society, 118 East Dickson, Fayetteville, Arkansas, 72701.

To sign the online guest book, visit www.mooresfuneralchapel.com.

John T. Suskie Passed Away

John was a long-time member of ASAE.

John Thomas Suskie Sr., 78, of Little Rock died October

the needs of ATLA members. Regularly updating member records and databases, in accordance with protocols, to help maintain the data integrity of the membership database.

Responding to daily service calls and written requests from current and new members in timely and efficient manner.

2) Corporate Secretary -Arkansas Farm Bureau Federation

Provide corporate level of support to the Ex. V. P. and State Board of Directors. Partial list of duties include:coordinates agendas, arrangements and scheduling for board & committee meetings, maintains and ensures accuracy of corporate records, contracts, reports and correspondence. Attends board and committee meetings.

Requirements: BA in either Law, Business, Communications or related field and 7+ years relatable experience.

Interested candidates can email, fax or mail their resume to the Human Resources department: Email: humanresources@afbic.com

Fax: (501) 228-1506 or mail to:

Arkansas Farm Bureau Federation

Attn: Human Resources

PO Box 31

Little Rock, AR 72203-0031

3)CARTI Foundation Seeking Executive Assistant

-Responsible for general development office administrative and secretarial duties for the President and the department. Serves as Secretary to the CARTI Foundation Board of Directors. Assists and serves as an extension of the Foundation President as needed. Contributes to the overall fundraising and philanthropic goals of the CARTI Foundation. JOB **RESPONSIBILITIES: 1. Provides** administrative and project support for the Foundation and performs general secretarial/clerical duties as needed. 2. Prepares and oversees daily batch of incoming gifts following established practices and procedures. Coordinates with

17, 2014. John, a well-known figure in the Arkansas business and political communities, was the former executive director of the Arkansas Asphalt Pavement Association, a former president of the Arkansas Good Roads Transportation Council and a former area manager for the U.S. Department of Housing and Urban Development.



He had a long interest in public affairs in the state and was appointed by Gov. Mike Huckabee to the board of Pulaski Technical College. He was twice reappointed by Gov. Mike Beebe. John is survived by Melba, his wife of 58 years and six children.

John T. Suskie's full obituary

Your updates for the 2015 ASAE Membership Directory SHOULD have been sent in by now.

Did you update everything?

New phone number? New website? Add Facebook? New Photo?

If you have a significant number of changes, we can e-mail your information from 2014 so you can update it.

Monday, Nov.3 the ASAE office will be contacting those whom we have not yet heard from... DON'T MAKE US HAVE TO COME AFTER YOU!

Please send to: office@arksae.net

or mail to

ASAE P. O. Box 23034 Little Rock, AR 72221

#GivingTuesdayAR

The Arkansas Nonprofit Alliance is coordinating the state-wide effort to "get out the give" campaign on #GivingTuesday, December 2, 2014

The Arkansas Nonprofit Alliance is coordinating the state-wide effort to "get out the give" campaign on #GivingTuesday, December 2, 2014, for organizations across the state. WE NEED YOU! Please join us on November 6, 2014 at 9:00 a.m. in Little Rock or at 12:00 p.m. by webinar to get campaign updates and tools for managing your organization's campaigns. Go to our #GivingTuesday page to learn more, tell us your plans, and register for the November 6th campaign update sessions.

What is Community Deliberation? The University of Central Arkansas Center for Community and Economic Development is presenting "Community Deliberation: Solving Problems at the Grassroots Level" on Friday, November 14, 2014 from 9:00 a.m. to 12:00 p.m. at the Brewer-Hegeman Conference Center in Conway. This

CARTI's financial office and the Foundation Systems Administrator as needed. Receives and mails acknowledgement letters. Ensures gifts are acknowledged in a timely fashion, generally within 48 hours. SKILLS REQUIREMENTS: KNOWLEDGE/EDUCATION: High school degree; some college desired. Knowledge and proficiency in office management, communications, records and report preparation/ maintenance, formulation/ design of material and accounting practices as acquired through successful completion of a business college course in secretarial sciences, with preference given to completion of college study directed toward secretarial skills.

Send resumes to:CARTI Foundation President, Kathi Jones at kjones@carti.com

Resume:

1) Seeking a position as a chief financial officer. Experienced CPA, CGMA, MPA has served as CFO for a company with six locations with 47 employees. Has implemented strategic business plans, opened four new facilities, hired and trained employees. Has also served has Human Resource Officer, conducting more than 90 interviews hiring 17 employees. Contact ASAE office for complete resume.

workshop will be led by Malcolm Glover, awardwinning journalist, certified conflict mediator, communication analyst, educator, and humanitarian who has traveled the world helping people solve problems. This workshop will help you become a more effective moderator, facilitate discussions with diverse groups, inspire civic action through creative forums, and much more.

Stephen Moore to Headline State Chamber/AIA 86th Annual Meeting Wednesday, November 12

Stephen Moore, chief economist at The Heritage Foundation, will be the keynote speaker at the State Chamber/AIA 86th Annual Meeting. This year's Annual Meeting will be held November 12th at the Statehouse Convention Center in Little Rock. Moore formerly wrote on the economy and public policy for The Wall Street Journal. As chief economist at Heritage, Moore focuses on advancing public policies that increase the rate of economic growth to help the United States retain its position as the global economic superpower. He also works on budget, fiscal and monetary policy, and showcases states that get fiscal houses in order.

Registration Fee:

\$75 per person

Table (of 8) sponsor: \$10000 other sponsorship opportunities available. Please e-mail bwatson@arkansasstatechamber.com

\$75 fee includes luncheon. For more information, contact Deb Mathis at (501) 210-4212 or dmathis@arkansasstatechamber.com.

Arkansas Sheriffs Youth Ranches Honoring Governor Mike Beebe, November 13, 7:00pm

Governor Beebe has served as Master of Ceremonies and pr esented the Arkansas Children's Award for the past 18 years and this year will receive the award himself. This year's dinner will honor Governor Beebe for his more than 32 years of public service to the



Arkansas Sheriffs Ranch Children Visit the Governor's Mansion September 23

people of Arkansas as well as his many years of support of the boys and girls at the Arkansas Sheriffs' Youth Ranches. 100% of the proceeds from the dinner will benefit the Ranch.

Thursday, November 13, 2014 6 p.m. Reception and Silent Auction 7 p.m. Dinner

Program with David Bazzel, Master of Ceremonies Ambassador Ballroom, Embassy Suites Hotel, Little Rock Purchase your tickets for the Dinner online via Brown Paper Tickets. Tickets are \$200 per person, or you can sponsor a table of ten for \$2,000. Additional sponsor opportunities with special recognition are also available. For more information or to reserve your tickets over the phone, call (501) 940-3440. If you cannot attend the dinner, you can still support the mission of the Ranch. Consider making a gift in honor of Governor Mike Beebe or becoming a Hope Builder by making a monthly gift.

ASAE to provide Christmas for "Our Kids"

Soon the "wish list" for "Our Kids" at the Arkansas Sheriffs Youth Ranches.



Thank you. ASAE Members, for your long support of this holiday project!

ASAE Holiday Reception Wednesday, December 10, 4:00 - 6:00! It's a Wonderful Life, starts at 5:30

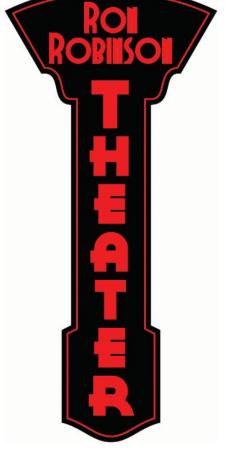
100 River Market Avenue \$ 25.00 per person

Join your friends in ASAE at one of Little Rock's newest venues, CALS Ron Robinson Theater in the River Market area.

Enjoy Hors D's and holiday beverages in this beautiful theater that's a part of your Central Arkansas Library System (CALS).

At 5:30 we'll enjoy the classic holiday movie, It's a Wonderful Life, starring Jimmy Stewart and Donna Reed. THANKS Central Arkansas Library System for being a sponsor of the event!





LobbySchool

by Robert L. Guyer

Engineering THE LAW, Inc.

December 17 and 18
Holiday Inn Presidential Conference Center

December 17 How to Successfully Lobby State Legislatures

8:00 a.m. - 5:00 p.m. - 8 hours of CAE (one hour lunch)
Your \$425* registration includes:
Seminar, lunch, 140 p. workbook, and 240 p. Guide to State Legislative Lobbying.



Points!

December 18 How to Successfully Lobby State Regulatory Agencies

workbook.

education.

Regulatory Agency Lobbying: 8:00 a.m. - 12:00 p.m. 4 hours of CAE Your \$200* registration includes: Seminar and 58 p.

*\$550 for both days if you register two weeks prior, by December 1st.

Robert L. Guyer established Engineering THE LAW, Inc. (ETL) in 1997 and serves as its President. Engineering THE LAW, Inc. increases the state lobbying capabilities of corporations, associations, and individuals through teaching the skills necessary for effective state government affairs.

Engineering THE LAW, Inc. Inc. equips people with the knowledge and skills to effectively advocate their issues before state legislatures and executive agencies.

Prior to establishing ETL, Mr. Guyer served in the law department of the Ralston Purina Company as Legislative Counsel and Assistant Director, State Government Affairs. He was Manager of Legislative Affairs for Energizer Power Systems, a subsidiary of Eveready Battery Company, Inc., Legislative Affairs Manager for Gates Energy Products, Inc., a subsidiary of Gates Rubber Company, and, as a contract lobbyist, Director of Legislative and Regulatory Affairs for the 501(c)(4), Rechargeable Battery Recycling Corporation. As a visiting professor at Florida State University, Mr. Guyer developed and taught the graduate course Lobbying in the Masters program in Applied American Politics. He has lectured at universities including Harvard Medical School. Twenty two states accredit or have accredited the seminar(s) for continuing legal education for attorneys. Other professional associations have accredited the seminars for continuing professional

Mr. Guyer holds Juris Doctor, Bachelor of Science in Civil Engineering, and Bachelor of Arts degrees. He is admitted to the practice of law in Florida and the District of Columbia.

Thank you **Brent Stevenson** for making ASAE aware of this opportunity. Although ASAE has approved this program

for 12 credits of CAE, all registration, questions and comments should be directed directly to Mr. Guyer at Engineering THE LAW.

To register, visit:

http://www.learn-to-lobby.com/SeminarSchedule.asp Scroll down to: December 17-18 Little Rock, Arkansas -Holiday Inn Presidential Conference Center

THANKS for Taking the ASAE Needs Assessment Survey

THANKS to those who took the ASAE Needs Assessment Survey that will help guide the board's decisions for the future of ASAE. Congratulations to **Tina Creel** of the Arkansas Hospital Association and **Craig Durmon** of Visit Hot Springs who each won a \$ 50 gift certificate from Dillards.

Thanks Little Rock Marriott! for providing gift certificates for free coffee to those association executive and staff members who completed the survey. Denise Barbieri of the Little Rock Marriott will be delivering those to you. If you missed taking the survey, but would still like a tour or more info on the Marriott's remodeling, please contact Denise at <denise.barbieri@littlerockmarriott.com>
Thanks ASAE Officers, Vicki Farmer, CAE and Brian Itzkowitz, for your work on the survey.

Office Space Available Both within a block of the State Capitol!

- 1) Office Space available near State Capitol in the Arkansas Press Association (APA) Building at 411 South Victory. Perfect for one, two or three-person office. Conference room available. Free parking. \$725 per month. Contact Tom Larimer at the APA tom@arkansaspress.org or (501) 374-1500.
- 2) Office space for rent 1500 sq. ft. across from the State Capitol. Contact Randy Lann at **Arkansas Homefurnishings Association** (501) 375-3091 or randylann@artistotle.net

Associate News

Allyson Twiggs Dyer is leaving Visit Rogers in mid-November to start a marketing company, The Twiggs Group which will be located in Fayetteville. Visit Rogers, a division of the Rogers-Lowell Area Chamber of Commerce, is in the process of hiring an Executive Director to replace Dyer. The executive director manages all functions of the bureau and plans the annual

budget and marketing plan. The ideal candidate should have a minimum of three years convention and visitor bureau experience, at least two years supervisory experience and a bachelor's degree in hospitality, communications, marketing or related field. Interested applicants can send their resume to rburns@rogerslowell.com.

U.S. Marshals Museum to Break Ground in Fort Smith-

The groundbreaking for the U.S. Marshals Museum was September 24. Fort Smith was chosen as its home because of its storied history with the longstanding law enforcement agency. The groundbreaking launches the first phase of the project, which includes architectural and exhibit design and site preparation. This date also marks the 225th anniversary of the U.S. Marshals Service, the nation's oldest federal law enforcement agency. The Service selected Fort Smith in 2007 as the site for the museum because its history is closely linked to the iconic frontier lawmen. The museum will serve as a national center to educate visitors on the past and present roles of the U.S. Marshals Service and inspire visitors with stories of their service and sacrifice since our nation's founding. Plans for the museum include:

- Three main galleries with 20,000 square feet of exhibition space ·
- Education areas with exhibits designed for discovery-based learning ·
- Theater space for films about the U.S. Marshals Service ·
- Interactive exhibits for all ages ·
- Incorporation of the area's scenery, including the Arkansas River, into the museum experience
- The Hall of Honor to memorialize U.S. Marshals killed in the line of duty ·
- Community meeting space and class area
- ullet Space for temporary and traveling exhibitions, and
- A museum gift shop

Visit Rogers is excited to welcome **Erin Jernigan** to their team as Convention Sales Manager.

DoubleTree Suites- ATTENTION HOG FANS! DoubleTree Suites by Hilton Bentonville still has some rooms available for the weekends that Arkansas plays LSU (11/14-15) and Ole Miss (11/21-22). If you're coming to the game and need accommodations, DoubleTree would love to have you. Please call 479-845-7770 to make reservations.

Murry's Dinner Theatre Hank & My Honky Tonk Heroes-November 11 & 12 (2 Shows) - Award winning star Jason Petty and his band return in this nostalgic tribute to Hank Williams and his influence on country music. This insightful, energetic show is a MUST-SEE for all country music fans!

An Evening With Eddie Miles November 13, 14 & 15 Audiences will delight at Eddie's "Salute" which encompasses the Elvis Presleyera and his transition to rock-n-roll from his country and gospel influence. Eddie will also perform selections from his other musical heroes such as Johnny Cash, Conway Twitty, and Marty Robbins. Then, join us at Murry's Dinner Playhouse for a delicious meal and "Don't Dress for Dinner", a hilarious and zany comedy running from November 18 to December

31. Take advantage of our economical group rates and have your office Christmas party with us! Whether your coworkers number 5 or 255 we'd love to welcome you to the Murry's family. 2015 Show Schedule if available. Contact Moriah Patterson, Group Sales, moriahlp@gmail.com 501-562-3131, murrysgroups@outlook.com For reservations, call 501.562.3131 or visit www.murrysdp.com

Holiday Specials

THANKS Mary Ann Hodge of HodgePodge Flower and Gift Baskets for providing a gift monthly to our ASAE Speaker. Do you need a gift for a speaker or staff member?

Thanksgiving is upon us. Grace you table with a fall arrangement from HodgePodge. Mary Ann can custom design you a centerpiece large or small to fit you budget. Call Mary Ann today at 372-6501 to reserve one for you buffet or home.

Marriott Little Rock-Treat yourself a stress free holiday. Provide your out of guests with a Marriott full-service hotel, make great memories and save money - it's our gift to our Friends and Family. After a \$16 million dollar renovation, Little Rock Marriott is a stunning and inspiring location for your family and friends. Attached to the Statehouse Convention Center, situated downtown near River Market and towering 20 floors above the Arkansas River. Guests are always connected with complimentary wireless Internet access throughout the hotel's guest rooms and public spaces. Contact ASAE Member, Denise Barbieri,

denise.barbieri@littlerockmarriott.com for your tour of
the renovations!

OR Book your reservation at www.marriott.com/litpb and enter the corporate/promotional code "L6C" located under Special Rates & Awards. Thanksgiving is Coming Eating out for Thanksgiving Brunch? We are now accepting reservations at the Heritage Grille Steak and Fin Restaurant. * Thursday, November 27, 11:00 a.m. - 3:00 p.m. * Adults \$45, Children 6-11 \$16, Children 5 & under no charge * Complimentary Champagne, Mimosas and Valet Parking * Seats are limited, Reservations required. 501.399.8000

Austin Convention Hotel & Spa-Bring your family & enjoy Thanksgiving at The Austin Convention Hotel & Spa at its Annual Thanksgiving Day Buffet - November 27th, 11:00am - 3:00pm. Enjoy a traditional, freshly prepared meal, & Have a Happy Thanksgiving! The Austin Convention Hotel & Spa, 305 Malvern Ave., Hot Springs, 501-623-6600.

Best Western Inn of the Ozarks-Enjoy a quick fall getaway! Come stay two nights with us and receive TWO FREE tickets to see The Great New Passion Play. Book your adventure now! 1-800 552-3785 or 479-253-9768 Dates Available for Passion Play FREE TICKETS with two night stay: October 7th, 14th or 21st In November and December come see the largest Snow Village and Trains Exhibit in the South, takes you back to the 1930's through the 1950

's landscape of small town Americana. The village is comprised of Department 56 original Snow Village pieces that date from 1978-2012. Most of the buildings are lighted and many of the pieces have been retired in the collection (i.e. not produced any longer). There are over 300 pieces on display, including 160 building and over 140 accessory pieces, plus nearly 200 trees. Three Lionel O Scale Trains and a Lionel O Scale Trolley are incorporated into the display. The trains include the popular Polar Express, a 1950's Santa Fe Super Chief diesel aluminum sided passenger train, and an awesome Command Control Berkshire with set of Madison passenger cars. The Snow Village and Lionel Trains are owned by Lawrence and Cathy Handley of Eureka Springs. Cathy is the Director of Sales at the Inn of the Ozarks.

CHRISTMAS

Chancellor Hotel- Show your employees or association members how much you value them by booking your Christmas party at The Chancellor Hotel, located on The Square in downtown Fayetteville. Your party quests will feel merry in our decorated banquet rooms while they feast on a satisfying meal. After the party, guests only have to walk through the hotel's front doors to take in the 450,000 lights that twinkle around the Downtown Square for The Lights of the Ozarks. Once the revelry around The Square or Dickson Street ends, your attendees can 'Take The Elevator Home' with our \$79 Christmas party rate. Create a new Christmas tradition this year and join us for a Funky Fayetteville Christmas! Book your Christmas party by October 30th and receive: * 1 night gift certificate in a standard room * 2,500 STASH Rewards point bonus Book your Christmas party on Sunday-Thursday and receive: * 10% off Christmas party package prices Call Erica Vaughan at 479-442-1503 to secure your preferred date today.

2014-2015 ASAE Board & Officers

President, Brent Stevenson, ICM Vice President, Vicki Farmer, ICM, CAE Secretary /Treasurer, Brian Itzkowitz Immediate Past President, Kenny Hall, JD

Board Members at Large

Max Braswell
Nancy Elphingstone
Karen Hutchins JD, CAE
Rita Madison
Derek Rudkin, CAE
Jodiane Tritt, JD

Ex-Officio, Celine Peruzzi

Special Advisor to the Board: Bill Canter

ASAE's membership includes over 165 association leaders of over 140 of Arkansas' largest business, trade, professional and charitable organizations.

Mary Dandurand, Executive Director
Arkansas Society of Association Executives
P.O. Box 23034
Little Rock, Arkansas 72221
www.arksae.net
office@arksae.net -Please note NEW E-MAIL
Address!
PH (501) 223-9188

Forward this email



This email was sent to mary.dandurand@gmail.com by $\underline{\text{office@arksae.net}} \mid \underline{\text{Update Profile/Email Address}} \mid \underline{\text{Rapid removal with }} \underline{\text{SafeUnsubscribe}}^{\text{\tiny{TM}}} \mid \underline{\text{Privacy Policy}}.$



Try it FREE today.

Arkansas Society of Association Executives \mid P.O. Box 23034 (72221) \mid 2514 N. Rodney Parham \mid Little Rock \mid AR \mid 72212