



# ASAE ELC 2025 Nomination Form

Email the completed nomination form with a resume to Leigh Anderson  
office@arksae.net.

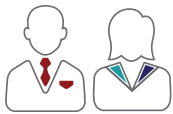
Nominations must be received by end of day November 30th.



ELC Supporting Partner

## There is a lot to learn when you enter any new position and association careers are no exception.

The Emerging Leaders Council aims to identify and cultivate the next generation of association leaders in Arkansas. ELC members will network and engage with peers and mentors, and learn from industry and subject matter experts, helping them to be more knowledgeable, successful and involved as their careers within the association world evolve.



### Networking

ELC members will be able to build relationships with their peers and network with seasoned professionals. They will also receive exclusive invitations to events with the ASAE Board of Directors and executives-only events.



### Mentorship

ELC members will hear from and engage with titans of the industry, economic experts and political gurus, providing opportunities to build relationships and form mentorships. Professionals from the Winthrop Rockefeller Institute will provide leadership training at each meeting of the ASAE ELC.



### Education

From prominent state association executives to experts in politics, economics, communications and more, presenters will offer dynamic insights on every facet of association management.

## JOINING ELC

- ASAE ELC is open to association professionals looking to advance their careers within the state association market.
- Tuition: \$475 - includes six ELC meetings, 2025 ASAE monthly meetings registrations (\$200 value), ASAE dues (\$175 value)

## ELC CURRICULUM

**Legislature 101** How does a bill become a law? How can you discuss your industry's top issues with state legislators and leaders? Hear tips and lessons learned from state executives and the ins-and-outs of governor's office from staffers. Are PACs really that important and how can you get members to engage with yours?

**Association & Event Management** Associations – and the events they host – come in all shapes and sizes. What are different staff roles and what skills do they need? ASAE associate members discuss how organizations and venues can work together to host successful events.

**Membership** Membership recruitment and retention is at the heart of everything we do. Learn about the different types of memberships, which member benefits to promote, how to build an engaged membership, gauging membership satisfaction and how to manage relationships with other associations.

**Communications** Can this be an email? Is anyone reading our email? Should this post go on Facebook or Twitter? Are we communicating too much or not enough? Discuss what makes communication successful across all audiences.

**Leadership & Engagement** At the heart of nearly every successful association is an engaged board that reflects the wider membership pool. Learn to identify potential board members, how to set them up for success and keep them engaged. Executives share insights on how they manage alongside their boards and also share their personal stories of how they came to lead their association.

## ELIGIBILITY

- ELC is open to association professionals.
- Nominees do not have to be current members of ASAE at the time of application, but will be required to join before joining the council.
- Nominees must be nominated by their employer. If nominee is self-employed, the nominating company must be a member in good standing of ASAE.
- The 2025 ELC class will be limited to 5, and selected candidates will be notified within two weeks of the application deadline.

To submit a nomination, email the completed nomination form  
with a resume to Leigh Anderson at office@arksae.net

**Deadline: November 30, 2024**

The **ASAE Emerging Leaders Council** aims to identify and cultivate the next generation of association leaders through professional development and peer networking opportunities



NOMINEE INFORMATION

**Nominee** Please submit a current professional resume with this form

name \_\_\_\_\_ date of birth \_\_\_\_\_

company \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

phone \_\_\_\_\_ email \_\_\_\_\_

job title/position \_\_\_\_\_ length of time with current company \_\_\_\_\_

list any professional achievements \_\_\_\_\_

**ELC nominee requirements**

- Employed by current ASAE member company or association in good standing
- **Commitment to attend four of six scheduled yearly meetings**
- Tuition: \$475

NOMINATOR INFORMATION

**Nominator** Nominations must be submitted by a direct supervisor or executive of a current ASAE Member

name \_\_\_\_\_ job title \_\_\_\_\_

company \_\_\_\_\_

phone \_\_\_\_\_ email \_\_\_\_\_

what do you think are the most important traits of a leader and does nominee possess any of these? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

why should nominee be enrolled in ELC program? \_\_\_\_\_

\_\_\_\_\_

By nominating this candidate, I acknowledge my company is committing to provide any assistance necessary to ensure his or her completion of the program which may include payment of enrollment fee and approval of time off to attend meetings during the work week.

signature \_\_\_\_\_

**Please email completed nomination form and resume to Leigh Anderson at [office@arksae.net](mailto:office@arksae.net)**  
**Completed form and resume must be received by end of day on November 30, 2024**  
For more information contact 501-223-9188.